

AUTUMN | WINTER CATALOGUE 2021





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is celebrating
her birthday

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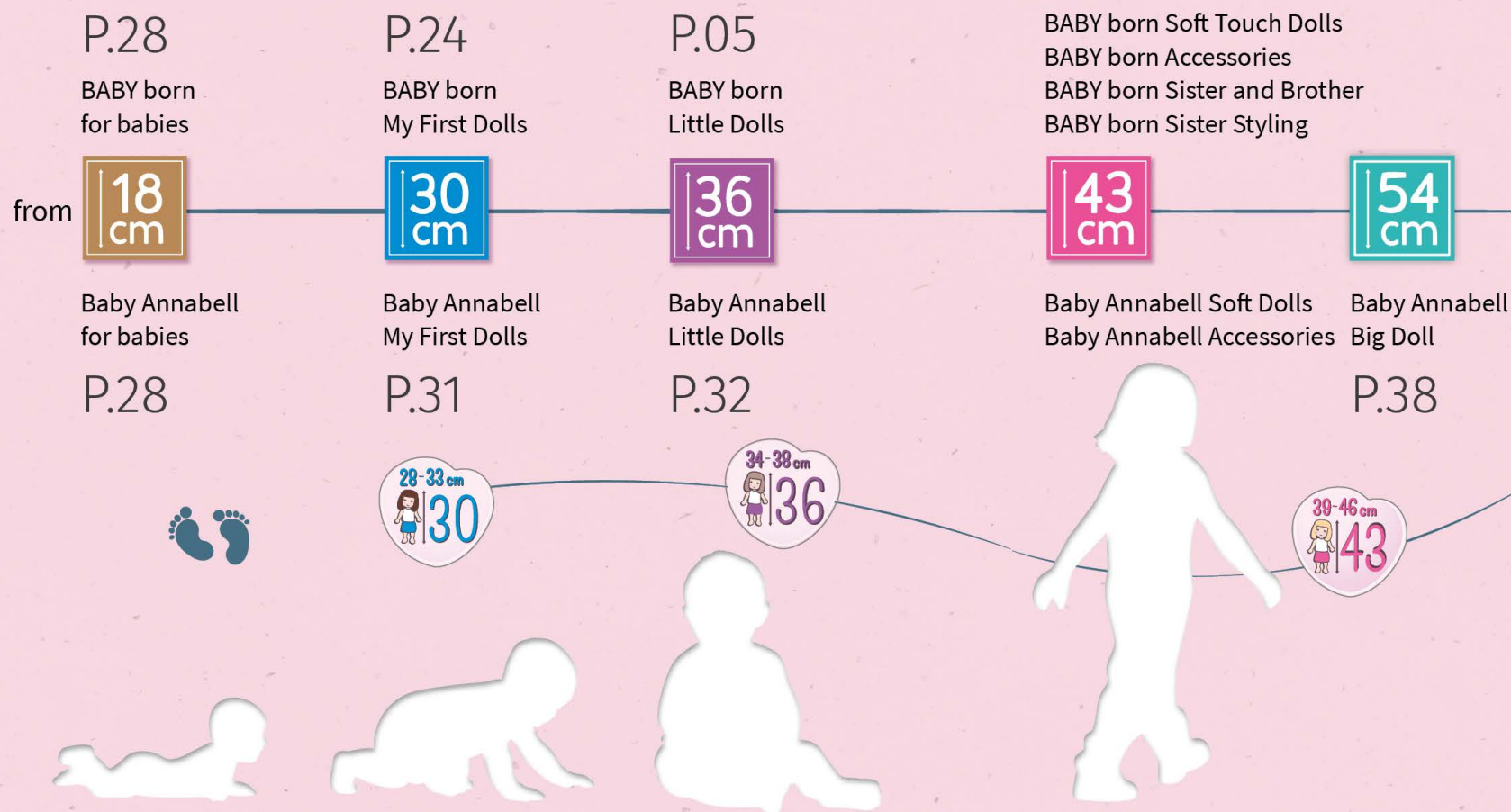
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BABY born®

The BABY born family with soft bodies and numerous functions offers imaginative role play in colourful play worlds. BABY born is not just a baby that needs looking after – she is also a big sister and a playmate for great adventures, both real and imaginary.

The doll world

The BABY born play concept grows with the child.
Young doll parents can discover parent-child role play from age 2.
All dolls with Soft Touch bodies work without batteries.

BABY born® Little Boy, Little Girl and Little Sister

36
cm

All details: p.5/7



Little accessories
and clothing
available for 36cm

7 functions

7 accessories

from 2+ years

BABY born® Boys and Girls

43
cm

All details: p.8



10 functions

10 accessories

from 3+ years

Fit everything
from BABY born 43cm

BABY born® Brother and Sisters

43
cm

All details: p.18



6 functions

+ accessories

from 4+ years

A tiny difference

Big versus small, what is the difference? The classic in 43cm size is ideal for children from 3 years. The smaller siblings in 36cm introduce children to first role play from 2 years of age. But the little one is still too young to do everything her big sister can...

36
cm

2+

3+

43
cm

Little

Works
without batteries

7 functions
7 accessories



BABY born
Soft Touch
Little Girl 36cm
Item no.: 831960

sleeping
crying
drinking

mobile
bathing
weeing

with nappy

sleeping
crying
drinking
eating
mobile
bathing
wee wee
and poo

with nappy
magic eyes



Works
without batteries

10 functions
10 accessories

Soft
Touch

BABY born
Magic Girl 43cm
Item no.: 827956

Little
Girl

36
cm

Little
Boy

BABY born's little brothers and sisters

Little is the small version of BABY born.
Alongside Little Girl and Little Boy with classic baby functions, the kindergarten child Little Sister is now also part of the family.

drinking



crying



weeing



with nappy

sleeping



mobile



Soft
Touch

bathing



7 functions
7 accessories

BABY born Soft Touch
Little Girl 36cm
Item no.: 831960

BABY born Soft Touch
Little Boy 36cm
Item no.: 831977



2+



BABY born Little
Sleeping Bag 36cm
Item no.: 829967



BABY born Little
Sporty Outfit red 36cm
Item no.: 831885



BABY born Little
Sporty Outfit blue 36cm
Item no.: 831878



BABY born Little
Dress 36cm
Item no.: 830567



Easy-fit Fashion

Very easy to
put on and take off.



BABY born Little
Bathrobe 36cm
Item no.: 830581



BABY born Kindergarten
Backpack Set
Item no.: 831601



NEW!

little Sister

BABY born Kindergarten
Little Sister 36cm
Item no.: 828533



7 functions
10 accessories



Little
Sister



BABY born Kindergarten
Outdoor Fun 36cm
Item no.: 831618



BABY born Kindergarten
Basecap Set 36cm
Item no.: 831946



BABY born Kindergarten Snow
Outfit 36cm
Item no.: 833100



43
cm

The classic baby doll

Baby, playmate and best friend – BABY born in 43cm can be anything. 10 accessories support her 10 functions, which all work without batteries.

1|

1| BABY born
Magic Boy 43cm
Item no.: 827963

3|

4|

2| BABY born
Magic Girl 43cm
Item no.: 827956

3| BABY born
Magic Boy 43cm
Item no.: 831656

2|

4| BABY born
Magic Girl 43cm
Item no.: 827970



8 | BABY born



drinking



crying



wee wee and poo



mobile



sleeping



10 functions
10 accessories

Soft
Touch

eating



with nappy



bathing



NEW! Magic



magic
dummy
with magical
eye function





BABY born

celebrates her birthday

The little party princess is already “30 years old”. When BABY born was launched on the market in 1991, she was supposed to do everything a real baby would do: eat, drink, cry and, naturally, use the potty – and all without batteries. With her colourful play worlds, she quickly rose to become the favourite doll in children’s rooms. And she is still holding this role 30 later. The doll parents from back then are now parents or grandparents themselves. Her birthday is celebrated with a magnificent BABY born Happy Birthday collection.



Birthday party



BABY born is celebrating her 30th anniversary with a theme party. All guests dress up in line with the space theme.

A party that’s out of this world... Visit www.baby-born.com/en/play-fun/diy-party-accessories to find cute templates for your BABY born birthday party:

Did you get everything?

- o Invitations
- o Name tags
- o Birthday crown
- o Masks
- o Treasure map



happy birthday



numbers, pictures
and candles
for decorating



crockery for 3 party guests
+ sticker sheet



BABY born
Happy Birthday
Party Table
Item no.: 831076



BABY born Happy Birthday
Romper 43cm
Item no.: 831090



BABY born Happy Birthday
Carrier Seat
Item no.: 831113

with reversible
sequins



BABY born Happy Birthday
Sleeping Bag
Item no.: 831120



BABY born Happy Birthday
Changing Bag
Item no.: 831106

shimmers and
sparkles in gold



1| BABY born Happy Birthday Coat 43cm Item no.: 830802 2| BABY born Happy Birthday Interactive Magic Dummy
Item no.: 830017 3| BABY born Happy Birthday Deluxe Buggy Item no.: 829950 4| BABY born Deluxe Happy Birthday Outfit 43cm
Item no.: 830796 5| BABY born Happy Birthday Guest 43cm Item no.: 830819 6| BABY born Happy Birthday Party Table
with lots of accessories Item no.: 831076 7| BABY born Deluxe Happy Birthday Set 43cm Item no.: 830789



BABY born *well cared for*

Sleep, suckle on the dummy, get fed, change nappies... and repeat. With lovingly designed products for baby care.

BABY born
Good Night Bassinet
Item no.: 829981

with
bedding
and mobile

moving
mobile



BABY born
Bib 43cm
Item no.: 830840



BABY born
Magic Starter Set 43cm
Item no.: 830826

BABY born
Weather Duck Wardrobe
Item no.: 827987
with stickers
for decoration



with integrated
weather station



Towel dispenser

BABY born
Changing Table
Item no.: 829998



Nappy shelf



Secret
compartment

BABY born
Highchair
Item no.: 829271



Mirror

Storage space

BABY born
Clothes Rail
Item no.: 830000



43
cm

BABY born Soft Touch
Brother 43cm
Item no.: 830369

BABY born Soft Touch
Sister blond 43cm
Item no.: 830345

BABY born Soft Touch
Sister 43cm
Item no.: 831663

BABY born Soft Touch
Sister brunette 43cm
Item no.: 830352



Fit everything
from
BABY born

Soft
Touch

BABY born's big brothers and sisters



drinking



crying

can stand
unaided

hair styling

extremely
mobile + flexible
knees

bathing

Sister
Brother

all with 6 functions
+ accessories

The brothers and sisters are a little older than BABY born, but exactly the same size, making it easy for them to borrow each other's clothes and accessories.



The new BABY born
Advent calendar:

with 24 festive
surprises for
43cm BABY born dolls



BABY born
Advent Calendar
Item no.: 830260

Get biking

Riding on asphalt, the bedroom floor or sticks and stones is super easy with the cool bicycle – always with the helmet of course, because: safety first!



BABY born
Bike
Item no.: 830024



BABY born Deluxe
Bike Set 43cm
Item no.: 832004

BABY born
Stroller with Bag
Item no.: 828663
Handle height: 62cm

with
canopy

BABY born
Jogger
Item no.: 828656
Handle height: 68cm

The fold-up prams are ideal for long strolls through the city, active outings to the park, and quick shopping trips.

with
shopping net



1| BABY born Deluxe
Scooter Combo 43cm
Item no.: 830215

2| BABY born City
Outfit
Item no.: 830222

4| BABY born City
Scooter Helmet 43cm
Item no.: 830239

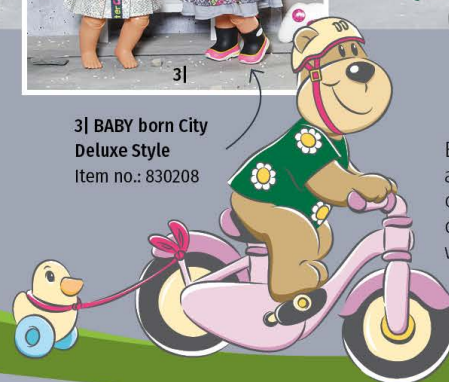
5| BABY born City
Scooter
Item no.: 830192



3| BABY born City
Deluxe Style
Item no.: 830208

Out and about in the city

BABY born scoots back and forth through the city activated by remote control. When she turns left or right, the indicators flash to warn the other dolls and teddies to get out of the way. Outfits with shiny effects round off her elegant city look.



BABY born Bath Bathtub
Item no.: 828366
with sound effects
and real shower



BABY born Bath Toothcare Spa
Item no.: 827093
with light and
sound effects



BABY born Bath Pyjamas with Shoes 43cm
Item no.: 830628



Off to the tub

BABY born's bathroom accessories make personal hygiene so much fun.



BABY born Bath Poo-Poo Toilet 43cm
Item no.: 828373



BABY born Bath Bathrobe 43cm
Item no.: 830642



BABY born Bath Deluxe Bathrobe 43cm
Item no.: 830499

height-adjustable
shower head



BABY born Bath Walk in Shower
Item no.: 830604



with splash guard

Flannel
and toy soap

BABY born Bath Hooded Towel Set
Item no.: 830635



Time for a shower! The duck mixer tap shows the imaginary water temperature. Her brother prefers it a little warmer, but BABY born likes the water to be as cool as a mountain stream. But whether they prefer a warm or an ice-cold shower, all members of the family measuring 36 and 43 cm will have lots of fun in the shower thanks to the height-adjustable shower head and the mounting clip.



Saddle and tack -
with decorative pins



audibly chews
on the bone



lifts up its leg and
does a real pee



**BABY born Deluxe
Walk the Dog Outfit**
Item no.: 822905
with treats bag

Animal friends

It is such fun to ride a pony! Especially when you're accompanied by a cute animal with realistic movements and noises. The matching outfits for equestrian events and taking the dog for a walk are also a real treat.



walks and neighs
when you press
the button on
its ears



**BABY born
My Cute Horse**
Item no.: 831168



**BABY born Deluxe
Riding Outfit 43cm**
Item no.: 831175
with helmet, whip
and brush



**BABY born
My Lucky Dog**
Item no.: 829417

barks and wags
its tail



drinks real
water



walks on
the lead



MERMAIDS

The wind-up doll swims crawl and butterfly.

**Swimming fun with
BABY born My First Swim Girl**

BABY born My First Swim Girl 30cm
Item no.: 831915

PLASTIC FREE PACKAGING
WE CARE FOR KIDS

with colour change effect

**Bathing fun with
BABY born Little Sister Mermaid**

BABY born Little Sister Mermaid 46cm
Item no.: 830932

PLASTIC FREE PACKAGING
WE CARE FOR KIDS

3+

Play & Style

BABY born
Sister Styling
Mermaid Head
Item no.: 830550

countless styling options

electronic shower head

+8 accessories in ocean design

top hair quality

put on make-up, style her hair, decorate her

Turn the bathtub into an underwater hairdressing salon. Secure the suction cup at the bottom to the bathtub, fill the tub with water and the young hair stylists can get to work. The high-quality hair with colourful streaks can be styled again and again, decorated with accessories and washed with the shell-shaped shower head.

BABY born Sister Styling Head
Item no.: 825990

BABY born Surprise
Mini Babies Bus
Item no.: 904763



SURPRISE



BABY born Surprise®

Look what the stork has brought!
The adventurous babies have lots of different
features to discover and plenty of playful accessories.



BABY born Surprise
Minis Beach
9 assorted
Item no.: 904749



BABY born Surprise
Baby Bottle House
Item no.: 904145

with
additional doll



Überraschungen / verrassungen / surprises
20+
Surprises

BABY born Surprise
Pets Series 3
18 assorted
Item no.: 904466



Who is hiding
in the animal
costume?



with changing colours

BABY born Surprise
Animal Babies
12 assorted
Item no.: 904633



from

18
cm

The little ones for the littlest ones

The cuddly “for babies” dolls are an exceptionally soft version of Baby Annabell and BABY born for the very youngest doll parents from 0 years.

BABY born Cutie for babies 26cm
Item no.: 827888



BABY born Cutie for babies 18cm
2 assorted
Item no.: 827895

all with super-soft
doll body

all
hand-washable
at 30°

0+



BABY born Sleepy
for babies 30cm
Item no.: 829684

adorable
night-caps

BABY born Sleepy
for babies 30cm
Item no.: 831649



with nightlight
and lullaby

BABY born Nightfriends for babies 30cm
Item no.: 827864



Baby Annabell Sleep Well for babies 30cm
Item no.: 702925



records and plays a
personalised lullaby or
bedtime story



Baby Annabell Sleep Well
for babies 30cm
Item no.: 702932

with rattle



Baby Annabell Sleep Well
for babies 30cm
Item no.: 705902



Baby Annabell®

Baby Annabell is all about parent and child role play. The soft-bodied dolls, some equipped with realistic functions, accompany little doll parents through the day with Baby Annabell.

30
cm

My first doll

The 30cm “beginner’s version” for play and discovery from age one.

The dolls with soft fabric bodies and vinyl heads have sleeping eyes. Her clothing in easy-fit style is designed so that even the smallest of hands can dress and undress her easily.

spits her
dummy out and
makes cute baby
sounds



Baby Annabell
My First Cheeky
Annabell 30cm
Item no.: 706398



Baby Annabell
My First Annabell 30cm
Item no.: 704073



with sleeping eyes

with soft
fabric body





all three
with sleeping eyes

36
cm

The little Little

The 36cm Little dolls accompany young doll parents from one year everywhere. With their soft fabric bodies, cute facial expressions and sleeping eyes, they are the ideal introduction to being a doll parent. Cute accessories encourage (role) play. Annabell and Alexander even have their own bottles. Little Sophia has high-quality hair for great styles.



high-quality
hair



Baby Annabell Little
Alexander 36cm
Item no.: 706350

Baby Annabell Little
Sophia 36cm
Item no.: 706374



Germany's
no. 1
baby doll
without function *

Baby Annabell Little
Annabell 36cm
Item no.: 706343

* Source: NPD Eurotoys



Baby Annabell
Little Feeding Set
Item no.: 702529

Little outfits

Fun accessories and items of
clothing in soft colours enhance
playing fun with the Little dolls.



Baby Annabell Little
Romper pink 36cm
Item no.: 706212

Baby Annabell Little
Romper blue 36cm
Item no.: 706244



Baby Annabell
Little Shoes 36cm
Item no.: 703632



Baby Annabell Little
Sleep Set 36cm
Item no.: 705520



Baby Annabell Little
Play Outfit 36cm
Item no.: 704127

Royal castle dwellers

There are elegantly adorned gowns, golden slippers and glittering crowns to admire here. And what would a palace be without a white pony?

Baby Annabell Little Sweet Princess 36cm
Item no.: 703984

Baby Annabell Little Sweet Annabell 36cm
Item no.: 705728

beautiful long hair

blushes when you Kiss her

kiss
kiss



with pony sounds



Little Sweet Princess

The little sweet ones

Her little majesty is lovingly called "Princess Kissy" by her friends. When you give her a little kiss, her cheeks turn red from excitement. She always greets her white pony with a kiss on the nose, and the pony gives her a little kiss in return.

Baby Annabell Little Sweet Pony 36cm
Item no.: 705933

Baby Annabell Little Sweet Dress 36cm
Item no.: 704134

Baby Annabell Little Sweet Set 36cm
Item no.: 704110

43
cm

Almost like real babies

The 43cm dolls with realistic functions want to be looked after just like real babies. Cute noises indicate their moods.



So Soft



3+



drinks
real water

gurgles
slurps

weehee

cries
real tears



mouth moves
when drinking
and suckling



can be rocked
to sleep

zzz
zzz
zzz

burp

burps after
drinking



poops!

tickling fun with
a little fart

hee
heee
hee

bouncing
fun



cuddly soft and
many functions

Baby Annabell
Annabell 43cm
Item no.: 706299

Baby Annabell
Alexander 43cm
Item no.: 706305

Cuddly soft

friends

The friendly doll girls have a soft fabric body. They even have accessories for baby care and hairstyling.

All dolls with this label have a soft fabric body.

so Soft



Baby Annabell
Mia 43cm
Item no.: 705940



Baby Annabell
Sophia 43cm
Item no.: 706381



Baby Annabell
Big Annabell 54cm
Item no.: 703403

as big as a
real baby

54
cm

cuddly muff

Baby Annabell Deluxe
Coat Set 43cm
Item no.: 706060

butterfly
headband

Baby Annabell
Deluxe Glamour 43cm
Item no.: 705438



Baby Annabell Deluxe
Wintertime 43cm
Item no.: 706077



gossamer wings



lights up in the dark

Baby Annabell
Sweet Dreams
Sleeping Bag
Item no.: 703182

*Sweet
Dreams*



Baby Annabell
Sweet Dreams
Nightwear 43cm
Item no.: 703199



sweet dreams

When the day draws to a close, wonderful accessories soothe Baby Annabell to sleep. With her night-time outfits, sleeping bag, dummy and crib, sweet dreams are guaranteed.

Baby Annabell
Sweet Dreams
Dummy 43cm
Item no.: 704219



Baby Annabell
Sweet Dreams
Gown 43cm
Item no.: 705537

dreamy
accessories



with lullaby
and light effect



Baby Annabell
Sweet Dreams
Crib
Item no.: 703236

Sweet Dreams Crib

The automatic rocking function gently rocks little dreamers to sleep. Simply press the logo at the foot of the crib and it will start rocking back and forth. A lullaby accompanies Baby Annabell's journey into the land of dreams.

1| Baby Annabell Changing Bag Item no.: 703151 2| Baby Annabell Mix & Match Set Item no.: 703267
3| Baby Annabell Active Deluxe Pram Item no.: 703939 4| Baby Annabell Deluxe Bath Time Item no.: 703281

Everything you need for lunch

Useful and entertaining
accessories for feeding.

Lunch time is an important date in
Baby Annabell's day.
Carrot, pea or rice purée – what
does baby want to eat today?

Lunch Time

Baby Annabell
Lunch Time Table
Item no.: 701911



with lots of
accessories



Baby Annabell
Lunch Time Set
Item no.: 702024



Top with a bib
and crockery



Is it yummy?
with light and
sound effects

Baby Annabell
Lunch Time
Trickbottle
Item no.: 703175



milk magically disappears
from the bottle



Baby Annabell
Advent Calendar
Item no.: 705445

The new Baby Annabell
Advent calendar:
in stores from September



☐ Item no.: 703984



☐ Item no.: 705933



☐ Item no.: 706299



☐ Item no.: 706350



☐ Item no.: 827956



☐ Item no.: 831960



☐ Item no.: 827963



☐ Item no.: 703243



☐ Item no.: 703281

What I wish for...

Mark the toy you want
with a cross, write your
name on the wish list
and send it to
Father Christmas.



☐ Item no.: 830062



☐ Item no.: 830352



☐ Item no.: 830369



☐ Item no.: 703236



☐ Item no.: 705537



Wish list

of



☐ Item no.: 830239



☐ Item no.: 830222



☐ Item no.: 830192



☐ Item no.: 701911



☐ Item no.: 830499



☐ Item no.: 831953



☐ Item no.: 831908



☐ Item no.: 825990



☐ Item no.: 829950



☐ Item no.: 829417



☐ Item no.: 829905



☐ Item no.: 828533



☐ Item no.: 831601

Dolly Moda always fits!
The great thing about Dolly Moda is that the
clothes can be worn by dolls of various sizes.

*Dolly
Moda*



How it works



- 1| Paris Look 43cm Item no.: 870945 2| Striped Joggingsuit 43cm Item no.: 871249 3| Berlin Outfit 43cm Item no.: 870969
4| Jeans Trousers 43cm Item no.: 870983 5| Princess Dress 43cm Item no.: 871058 6| Fairy Dress 43cm Item no.: 871072
7| Knitted Dress and Jacket 43cm/36cm Item no.: 870532/870600 8| Joggingsuit Pink 43cm/36cm Item no.: 871256/870778
9| Unicorn Shirt with Tutu 43cm/36cm Item no.: 870495/870563 10| Rainy Day Outfit 43cm/36cm
Item no.: 870525/870594 11| Lovely Lady Bug Outfit 43cm/36cm Item no.: 870921/870938 12| Christening Dress 43cm/36cm
Item no.: 870341/870723 13| Dress Jeans 43cm/36cm/30cm Item no.: 871010/870754/870761 14| Joggingsuit Blue 43cm/36cm
Item no.: 871324/871331/870846 15| Dress and Trousers 43cm/36cm/30cm Item no.: 870365/870693/870709
16| Unicorn Romper 43cm/36cm/30cm Item no.: 870501/870570/870648

Good bye PLASTIC



In future,
the sunflower
will mark
plastic-free
packaging.

Why use plastic-free packaging?

For the future of our children!

At Zapf Creation, we understand how important it is to avoid single-use plastic packaging. We contribute to protecting our environment by giving preference to materials that are easier to recycle. After all, plastic does not belong in the environment. Of the 78 million tonnes of plastic packaging used annually around the world, 32 per cent end up in the environment. This corresponds to about 25 million tonnes – an amount that is far too large. (source: WWF 2020) For this reason, we have decided to ban plastic from our packaging as far as possible starting in 2021.

But aren't our dolls also made of plastic?

Does that even make any sense?

Of course that makes sense!

Unlike the packaging, which is usually thrown away, the doll stays with a child for many years. And later on, many mothers even pass down their favourite dolls to their own children.



Same content – new packaging – unpacking is child's play.



new from
2021



As of 2021, we are no longer using plastic packaging!*

*All packaging will be switched over upon the release of the autumn collection.