

ZAPF CREATION CATALOGUE

SPRING
SUMMER
2023

FREE

Zapf
creation



We make **children's dreams** come true

Our dolls have been best friends, babies and play companions for more than 90 years. Measuring 30–43 cm, the BABY born dolls with their soft vinyl bodies and numerous functions offer imaginative role play in colourful worlds of play. Today, BABY born is a baby that needs looking after – tomorrow, a companion for great adventures both real and imaginary.

Dolls have been at the top of many children's wish lists for decades. Even in the age of smart-phones, tablets and games consoles, playing with dolls remains the most popular leisure activity for girls between the ages of 3 and 6. And it's great that more and more boys now also enjoy cuddling and playing with their dolls.

This both delights and encourages us to continue to ensure that our dolls remain great play companions for children all over the world.

We at Zapf Creation develop high-quality play concepts for children of all ages – from babies to school kids.

As well as play and functional dolls with extensive accessories, this also includes an increasing number of products from other toy categories. All Zapf Creation brands share the same high standards of quality, design, safety and play value.



The world of *BABY born* dolls

The BABY born play concept grows with the child. Young doll parents can discover parent-child role play from age 2. All dolls with Soft Touch bodies work without batteries.

BABY born®

Little Boy, Little Girl and Little Sister



from **2+** years



7 functions

7 accessories

All details: p. 4/5

BABY born®

Boys and Girls



from **3+** years



10 functions

10 accessories

All details: p. 7

Clothes and accessories are available for all doll sizes.

BABY born®

Brother and Sisters



from **4+** years



6 functions

+ accessories

All details: p. 14/15

Pioneer in environmentally friendly packaging

Same contents,
new packaging.
And opening it
is child's play.

As a brand that is prominent in children's rooms from a young age, we at **Zapf Creation** take our responsibility for the sustainable use of resources seriously. We are therefore switching our entire range to plastic-free packaging. We understand that children and parents want to avoid disposable plastic packaging; by making this switch, we contribute to protecting our environment.

All plastic elements such as viewing windows, blisters, foil bags or fastenings are being replaced by recyclable materials step by step – whether for dolls, clothing or accessories.

One positive side effect of this change is that unpacking the doll is now even easier, more exciting and fun for children.

The dolls themselves are still made of plastic in order to live up to their promise of high quality and many years of use as an everyday companion, as well as to comply with safety regulations.

The new packaging is identified by a sunflower and can be disposed of with waste paper. With this initiative, **Zapf Creation** is a real pioneer in plastic-free packaging in the doll industry.

approx. 65 tonnes of
single-use plastic*
have already been saved –
and we are saving more all the time!
* That weighs as much as
2 humpback whales.



Plastic-free
packaging
is identified
by a sunflower.

A tiny difference

Big versus small, what is the difference? The classic in 43 cm size is ideal for children from 3 years. The smaller siblings in 36 cm introduce children to first role play from 2 years of age.

43
cm

36
cm



magic eyes
sleeping
crying
drinking
eating
mobile
wee wee and
poo
with nappy

bathing

Magic

BABY born
Magic Girl 43cm
Item no.: 835005



3+

no batteries
required

Little

BABY born
Soft Touch
Little Girl 36cm
Item no.: 831960



2+

sleeping
crying
drinking
mobile
weeing
with nappy

bathing

36
cmLittle
GirlLittle
BoyBABY born's little
brothers and sisters

Little is the small version of BABY born.
Alongside Little Girl and Little Boy with classic baby functions,
the kindergarten child Little Sister is also part of the family.

drinking



crying



weeing

with nappy



sleeping



mobile



bathing

7 functions
7 accessoriesBABY born Soft Touch
Little Girl 36cm
Item no.: 831960BABY born Soft Touch
Little Boy 36cm
Item no.: 831977

2+

Little
Sisterstands
unaided

hairstyling



mobile

7 functions
10 accessoriesBABY born Kindergarten
Little Sister 36cm
Item no.: 834916
from 3 years

crying



drinking



bathing



sleeping

BABY born
Little Dress 36cm
Item no.: 834640BABY born Kindergarten
Rucksack Set
Item no.: 831601BABY born
Little Bear Onesie 36cm
Item no.: 834619BABY born Kindergarten
Sporty Outfit 36cm
Item no.: 834954with
gym mat

43
cm

The classic doll

Baby, playmate and best friend – the 43 cm BABY born can do it all. Her 10 lifelike functions promote realistic parent-child role play.



1|

2|

3|

4|

1| BABY born Magic Girl 43cm Item no.: 835005 2| BABY born Magic Girl 43cm Item no.: 835043
3| BABY born Magic Boy 43cm Item no.: 834992 4| BABY born Magic Boy 43cm Item no.: 835036



6 | Baby Annabell



10 functions
10 accessories

Soft
Touch

drinking



crying



wee wee and poo



mobile



sleeping



Works
without batteries

eating



with nappy



bathing



Magic



BABYBORN



BABY born
Stroller with Bag
Item no.: 828663

Out and about *with BABY born*

BABY born loves to get out and about – whether in her carrier seat, in the car or in the comfort seat, the main thing is that she can watch the world around her. Need a nappy change while out and about? No problem, the changing bag always comes along for the trip.

BABY born
Changing Bag
Item no.: 832455



BABY born
Sleeping Bag
Item no.: 832479



BABY born
Baby Carrier
Item no.: 832462



BABY born
2in1 Carrier
Item no.: 832448



BABY born
Table Feeding Chair
Item no.: 832417



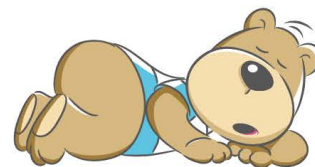
BABY born
Car Seat
Item no.: 832431



BABY born
Comfort Seat
Item no.: 832424



BABY born
Starter Set
Item no.: 832851





1| BABY born Clothes Rail Item no.: 830000 2| BABY born Interactive Bottle & Spoon 43cm Item no.: 832493

3| BABY born Changing Table Item no.: 829998 4| BABY born Weather Duck Wardrobe Item no.: 827987

5| BABY born High Chair Item no.: 829271 6| BABY born Good Night Bassinet Item no.: 829981

The latest from the BABY born world:
BABY born Bear



You new
friend is here!



36
cm

BABY born's *new* best friend *is here!*

Is it a boy or a girl? It doesn't matter, this teddy can be anything: girl, boy, cuddly toy, playmate, comforter or princess. Although he has his own fashion collection and bear accessories, he can also wear almost anything from BABY born. His flexible arms and legs and rotating head make it easy to dress and undress him.



with
friendship
book and stickers



BABY born
Bear Jeans Outfit
Item no.: 834732



BABY born
Bear Dress Outfit
Item no.: 834442

mobile
joints



BABY born
Bear Backpack
Item no.: 834831



BABY born
Bear Sleeping Cave
Item no.: 834459



All of BABY born's
outfits will fit him,
apart from her shoes.



1| BABY born Bear
Item no.: 834435

2| BABY born Bear
Item no.: 835609

3| BABY born Bear
Item no.: 835616

2+

43
cm

can wear
everything from
BABY born



2| 3| 4|

- 1| BABY born Soft Touch Brother 43cm Item no.: 830369
2| BABY born Soft Touch Sister blond 43cm Item no.: 830345
3| BABY born Soft Touch Sister 43cm Item no.: 831663
4| BABY born Soft Touch Sister brunette 43cm Item no.: 830352



BABY born's big brothers and sisters



The brothers and sisters are a little older than BABY born, but exactly the same size, making it easy for them to borrow each other's clothes and accessories.



Sister Brother

all with 6 functions
+ accessories



Wonderful Easter surprise:

In her fluffy bunny outfit, the adorable doll with the floppy ears hops as fast as she can. The onesie in ribbed pink fabric gives her plenty of freedom to look for Easter eggs.

BABY born
Easter Set 43cm
Item no.: 834473



Weekend house
with roof terrace

1|



with
rear print



It's finally the weekend

BABY born and her family are packing for a weekend trip ... they're taking the tent with sleeping bag, camp fire and marshmallow stick, swimwear and diving equipment, the deck chair and the fishing game with the little ducks.

3|

5|

2|

flickering
camp fire

Fishing game
with ducks

Camping kitchen
with water and
cooking sounds

1| BABY born Weekend House Item no.: 832752
2| BABY born Weekend Fishing Item no.: 832790

3| BABY born Weekend Camping Set Item no.: 832783
4| BABY born Holiday Swimshorts 43cm Item no.: 828298
5| BABY born Weekend Deluxe Diving Fun 43cm Item no.: 835272



Saddle and tack -
with decorative pins



audibly chews
on the bone

lifts up its leg and
does a real pee

**BABY born Deluxe
Walk the Dog Outfit 43cm**
Item no.: 832035
with treats bag



Animal friends

It is such fun to ride a pony! Especially when you're accompanied by a cute animal with realistic movements and noises. The matching outfits for equestrian events and taking the dog for a walk are also a real treat.



walks and neighs
when you press
the button on
its ears



**BABY born
My Cute Horse**
Item no.: 835208



**BABY born Deluxe
Riding Outfit 43cm**
Item no.: 831175
with helmet, whip
and brush

**BABY born
My Lucky Dog**
Item no.: 835197

barks and wags its tail



drinks real
water



walks on
the lead



scan
here





**BABY born Deluxe
Scooter Combo 43cm**
Item no.: 830215

**BABY born City
Scooter Helmet 43cm**
Item no.: 830239

**BABY born City
Scooter**
Item no.: 830192

with stickers
for decoration

with remote control



**BABY born City
Outfit**
Item no.: 830222

**BABY born City
Deluxe Style**
Item no.: 830208

Out and about in the city

Sister scoots back and forth through the city by remote control. When she turns left or right, the indicators flash to warn the other dolls and teddies to get out of the way. Outfits with shiny effects round off her elegant city look.

Get **biking**

Riding on asphalt, the bedroom floor or sticks and stones is super easy with the cool bicycle – always with the helmet of course, because: safety first!



Flashing light



Duck horn

**BABY born
Bike**
Item no.: 835012



**BABY born
Bike Helmet 43cm**
Item no.: 835678

**BABY born Deluxe
Bike Set 43cm**
Item no.: 830031

**BABY born
Bike Seat**
Item no.: 835661



Off to the tub

BABY born's bathroom accessories make personal hygiene so much fun.

height-adjustable shower head and real water

shower function and fun water squirting

real water pump

Learn to wash your hands with music

with magical glittery poo

spectacular changing colours

+ flannel and toy soap

1| 2| 3| 4| 5| 6| 7| 8|

1| BABY born Bath Hooded Towel Set Item no.: 830635 2| BABY born Bath Walk in Shower Item no.: 830604
 3| BABY born Bath Deluxe Boy Outfit 43cm Item no.: 832011 4| BABY born Bath Poo-Poo Toilet 43cm Item no.: 828373
 5| BABY born Bath Pyjamas with Shoes 43cm Item no.: 834268

6| BABY born Bath Bathtub Item no.: 832691 7| BABY born Bath Toothcare Spa Item no.: 832707
 8| BABY born Bath Deluxe Good Night 43cm Item no.: 835265

BABY born Little Sister
Mermaid 46cm
Item no.: 835357



extra-long
hair for styling

Mermaid



My First

BABY born My First
Swim Boy 30cm
Item no.: 832325

BABY born My First
Swim Girl 30cm
Item no.: 835302



wind-up dolls with
mechanical
swimming function



swims on
front
or back

BABY born My First
Mermaid 37cm
Item no.: 834589



top
hair
quality



+27

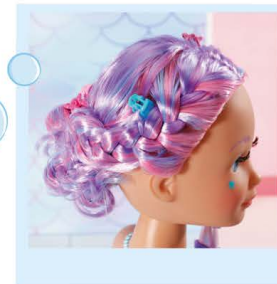
accessories for
make-up, hairdressing
and decorating

BABY born
Sister Styling Head
Item no.: 835234

**Sister
Styling Head**



great
hair
quality



Play & Style

+8

accessories in
ocean design

BABY born
Sister Styling
Mermaid Head
Item no.: 830550



18
cm

tattoo with
changing colours

Storybook

flutters
her wings

magic
wand

stage

picture story

stage

fairy light

All fairies have fluttering wings
and magical face print.



2|

3|

4|

5|

6|

1| BABY born Storybook Fairy Ice 18cm Item no.: 831816 2| BABY born Storybook Fairy Poppy 18cm Item no.: 831823
3| BABY born Storybook Fairy Rainbow 18cm Item no.: 831830 4| BABY born Storybook Fairy Rose 18cm Item no.: 833797
5| BABY born Storybook Fairy Violet 18cm Item no.: 833780 6| BABY born Storybook Fairy Peach 18cm Item no.: 833773

tattoo with
changing colours

princess horn
lights up

with
picture story
and background



2|



3|



4|

1| BABY born Storybook Princess Bella 18cm Item no.: 833810
2| BABY born Storybook Princess Una 18cm Item no.: 833827
3| BABY born Storybook Princess Ivy 18cm Item no.: 833865 4| BABY born Storybook Cottage Item no.: 833803

Find out
more



from
18
cm

1| BABY born
Angel
for babies 18cm
2 designs
Item no.: 832295

2| BABY born
Nightfriends
for babies 30cm
Item no.: 832264



1|



all with super-soft
doll body

with rattle
and soft wings



3| BABY born Sleepy
for babies green 30cm
Item no.: 832271

4| BABY born Sleepy
for babies pink 30cm
Item no.: 833674

adorable
nightcaps and
integrated
rattle



5| BABY born Cutie
for babies 18cm
2 designs
Item no.: 832301

6| BABY born Mermaid
for babies 33cm
Item no.: 832288

with nightlight
and lullaby

3|



6|



all
hand-washable
at 30°

The little ones for the littlest ones

The cuddly "for babies" dolls are an exceptionally soft version of Baby Annabell and BABY born for the very youngest doll parents from 0 years.



records and plays a
personalised lullaby or
bedtime story



8| Baby Annabell
Sweetie
for babies 30cm
Item no.: 706428

9| Baby Annabell
Sweetie
for babies 30cm
Item no.: 706435

10| Baby Annabell
Sweetie
for babies 22cm
2 designs
Item no.: 706441



10|

for
babies

7| Baby Annabell
Sleep Well
for babies 30cm
Item no.: 706442

9|



8|

10|

0+



Baby Annabell®

Baby Annabell is all about parent and child role play. The soft-bodied 30–43 cm dolls, some equipped with realistic functions, accompany little doll parents through the day with Baby Annabell.

30
cm

My first doll

The 30 cm “beginner’s version” for play and discovery from age one.

The doll with the soft fabric body and vinyl head has sleeping eyes. Her clothing in easy-fit style is designed so that even the smallest of hands can dress and undress her easily. She also has her own bottle.



with soft
fabric body



with
sleeping eyes



Baby Annabell
My First Annabell 30cm
Item no.: 709856



dries again
quickly

with sleeping eyes



36
cm

The little Little

The 36 cm Little dolls accompany young doll parents from one year everywhere. With their soft fabric bodies, cute facial expressions and sleeping eyes, they are the ideal introduction to being a doll parent. Cute accessories encourage (role) play. Annabell and Alexander even have their own bottles. Little Sophia has high-quality hair for great styles.



high-quality
hair



all three
with sleeping eyes



with bottle

- 1| Baby Annabell Little Sophia 36cm Item no.: 709863
2| Baby Annabell Little Annabell 36cm Item no.: 709870
3| Baby Annabell Little Alexander 36cm Item no.: 709887



Baby Annabell Little
Annabell 36cm
Item no.: 706466

Baby Annabell Little
Romper blue 36cm
Item no.: 706244



Baby Annabell Little
Dress 36cm
Item no.: 706541

Little outfits

Fun accessories and items of clothing in soft colours enhance playing fun with the Little dolls.

Baby Annabell Little
Sleep Set 36cm
Item no.: 705520



Baby Annabell Little
Baby Dress 36cm
Item no.: 706251



Royal castle dwellers

2IN1

Baby Annabell Little Sweet Carriage & Pony
Item no.: 707210



carriage and doll's pram

Baby Annabell Little Sweet Prince 36cm
Item no.: 707104



Baby Annabell Little Sweet Annabell 36cm
Item no.: 705728

Baby Annabell Little Sweet Cape 36cm
Item no.: 706503



Baby Annabell Little Sweet Princess Dress 36cm
Item no.: 707159

Little Sweet Princess

Baby Annabell Little Sweet Pony 36cm
Item no.: 705933



Wheeehehe, wheeehehe



with kiss and pony sounds



kiss kiss

The little sweet ones

Her little majesty is lovingly called "Princess Kissy" by her friends. When you give her a little kiss, her cheeks turn red from excitement.



kiss kiss

hee hee hee



blushes when you kiss her

Baby Annabell Little Sweet Princess 36cm
Item no.: 710029

43
cm

Almost like real babies

The 43 cm dolls with realistic functions want to be looked after just like real babies.
Cute noises indicate their moods.



Soft



drinks
real water

gurgles
slurps

wee

cries
real tears



mouth moves
when drinking and
sucking



can be rocked
to sleep



huah

zzz
zzz
zzz

burp

burps after
drinking

hee
heee
hee

tickling fun with
a little fart

hee
heee
hee

bouncing
fun



cuddly soft and
many functions

Baby Annabell
Annabell 43cm
Item no.: 710241

Baby Annabell
Alexander 43cm
Item no.: 706305

Cuddly soft friends

The friendly doll girls have a soft fabric body. They even have accessories for baby care and hairstyling.



All dolls with this label have a soft fabric body.

Mia's accessories:



4|



as big as a real baby

54 cm



3|

Baby Annabell
Lilly Learns to Walk 43cm
Item no.: 709894

sits and kicks her legs



learns to walk when you hold her hand

crawls



waaa



can be rocked to sleep



Lilly
Learns to Walk
Lernt Laufen

1| Baby Annabell Sophie brunette 43cm Item no.: 707234 2| Baby Annabell Sophia 43cm Item no.: 709948
3| Baby Annabell Big Annabell 54cm Item no.: 703403 4| Baby Annabell Mia 43cm Item no.: 705940



casual dungarees



raincoat with rainforest plants

hood with owl face



Beautiful baby fashion



decorated with climbing roses



light dress with forest appliques



includes butterfly handbag

1| Baby Annabell Outfit Dungarees 43cm Item no.: 706763 2| Baby Annabell Deluxe Rain Set 43cm Item no.: 706718
3| Baby Annabell Romper pink 43cm Item no.: 706817 4| Baby Annabell Sheep Onesie 43cm Item no.: 709825

1| Baby Annabell Owl Onesie 43cm Item no.: 706725 2| Baby Annabell Dress blue 43cm Item no.: 709610
3| Baby Annabell Butterfly Dress 43cm Item no.: 706701

Bathing fun
WITHOUT *water*



Baby Annabell
Let's Play Bath Time
Item no.: 703243



imaginary
water level falls
and rises

Baby Annabell's bathtub follows the motto "Shower me, but don't get me wet!" After all, the electronics in the doll must not get wet under any circumstances. For imaginary bathing fun WITHOUT water, the water level in the transparent panel rises and the light in the shower head creates the illusion of a water jet. Bathtime is also accompanied by cute sounds.



perfect
companion for
bathing fun



Baby Care

with suitcase



Lovingly designed accessories and outfit sets help little doll parents care for their babies.



- 1| Baby Annabell Changing Bag Item no.: 703151 2| Baby Annabell Mix & Match Set Item no.: 703267
3| Baby Annabell Potty Set Item no.: 706602 4| Baby Annabell Deluxe Bath Time Item no.: 703281
5| Baby Annabell Lunch Time Table Item no.: 701911



1

strap in
with the
safety belt



2



adjustable
strap system



3



Active

Out and about with Baby Annabell.
Be it in the car, on a walk in the
park or on a bike tour with her
parents, this doll always comes
along for the ride.

6



5



4



attach to the
handle bars

- 1| Baby Annabell Active Car Seat Item no.: 705964 2| Baby Annabell Active Cocoon Carrier Item no.: 704226
3| Baby Annabell Active Biker Helmet Item no.: 706862 4| Baby Annabell Active Biker Seat Item no.: 703335
5| Baby Annabell Active Comfort Seat Item no.: 706657 6| Baby Annabell Active Deluxe Jeans 43cm Item no.: 706268

Sweet
Dreams

SWEET DREAMS

Baby Annabell
Sweet Dreams
Crib
Item no.: 703236

Baby Annabell
Sweet Dreams
Nightwear 43cm
Item no.: 706695

Sweet dreams

When the day draws to a close, wonderful accessories soothe Baby Annabell to sleep. With her night-time outfits, sleeping bag and crib, sweet dreams are guaranteed.

Baby Annabell
Sweet Dreams
Sleeping Bag 43cm
Item no.: 707135

Baby Annabell
Sweet Dreams
Nightwear 43cm
Item no.: 705537

Baby Annabell
Sweet Dreams
Swaddle Bag 43cm
Item no.: 706886

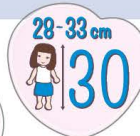
lights up
in the dark

with sleep mask



Dolly Moda always fits!
The great thing about Dolly Moda is
that the clothes can be worn by
dolls of various sizes.

Hanger colour
shows the right
doll size!



Romper Panda pink
43cm
Item no.: 871461



Romper Giraffe yellow
43cm
Item no.: 871478



1| Striped Joggingsuit 43cm Item no.: 871249 2| Berlin Outfit 43cm Item no.: 870969 3| Fairy Dress 43cm Item no.: 871072
4| Princess Dress 43cm Item no.: 871058 5| Onesie 43cm/30cm Item no.: 870488/870624
6| Trousers & Sweatshirt 36cm Item no.: 870587 7| Unicorn Shirt with Tutu 43cm/36cm Item no.: 870495/870563
8| Jeans Trousers 43cm Item no.: 870983



Fairy Dress with Wings
43cm
Item no.: 871447

discover
more
outfits
online



Jogging Suit pink
36cm
Item no.: 871584



Outfit with Tree Swing
43cm
Item no.: 871454

Outfit with Kitten 43cm
Item no.: 871423



CHEEKY FRIENDS

30
cm

1|

2|

3|

Experience the fun
friends live



CHOU CHOU

Fun friends

The 30 cm CHOU CHOUs are quite the little rascals. One look at their big wide eyes and fun is guaranteed. When they bounce, they laugh and move their eyes in a funny way. They also audibly suck on their bottle or dummy and love being rocked to sleep.



+ with
extra onesie!

1| CHOU CHOU
Baby Robin 30cm
Item no.: 905586

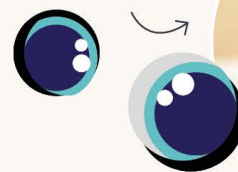
2| CHOU CHOU
Baby Luca 30cm
Item no.: 905562

3| CHOU CHOU
Baby Mika 30cm
Item no.: 905579



Baby
Luca

eyes wobble
to the left and right



“Hello!”
+ 25 sounds



boing!
hi hi hi!



burp!
ahhh!
slurp!

+ bottle

uaah!
bzzz!



Baby
Mika

+ “nightcap”

