

LOOKBOOK




Spring/Summer 2022
Collection



New trends

from the world of BABY born

The fashion marathon is entering a new stage. To celebrate, you will receive a free children's rucksack when you buy colourful BABY born clothes. BABY born shows you her latest trendy outfits in this brochure. You and your BABY born can show us where you go and what you do with the rucksack on Instagram or Facebook under the hashtag #adventureswithbabyborn – yes, BABY born is on social media too! And she even goes digital in the new BABY born app: you can discover a world of fun that comes with caring for and playing with your doll, and even a digital wardrobe!

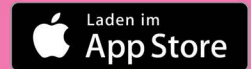
 www.baby-born.com

Your
BABY born team



New!

BABY born app
Scan the QR code and
start playing!



With a funny
song about
brushing your
teeth

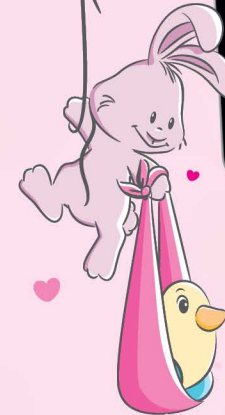


Look
after your
BABY born!



For
all doll
parents!

Choose a
cute outfit
for your
BABY born!



stylish

Dress code

BABY born's dress code is a simple one: sweet, playful, in all shades of pink and lovingly designed. The skirt of every dress has its own unique design: the one on the pink dress is bulbous like a bell. Her dog friend Bello has buried a petticoat under the rose-coloured dress. And on the bunny dress, someone has gone to a lot of trouble to fold in the pleats of the skirt so neatly. BABY born truly is dressed for success!



bunny-tastic layered look

1 | BABY born Dress Flowers 43cm

Including clothes hanger.
Item no.: 832639

2 | BABY born Dress Dog 43cm

Including clothes hanger.
Item no.: 833612

3 | BABY born Bunny Dress 43cm

Including clothes hanger.
Item no.: 832868

4 | Lookbook



Flora

1/

Bell skirt

Petticoat

2/

3/

Pleated skirt

Fauna

Hippie look

Fashionable flower children simply love the flower power style, which combines simple casualness with dreamy elegance – with a little retro here and a bit of vintage there, these outfits are laced with style. The dress made from pink lace fabric features a lovingly detailed ruffled collar with dangling pink ribbons with playful tassels. The little trendsetter wears a hairband with a flower to accompany her hip(pie) outfit.



BABY born Trendy Flowerdress 43cm
Dress and hairband.
Including clothes hanger.
Item no.: 832684



BABY born Trendy Jeans 43cm
Shirt and trousers.
Including clothes hanger.
Item no.: 832677

Flower power all over is a look with a lot of FLARE. The blouse of the trendy outfit is absolutely covered in delicate flower prints. It features flowing sleeves and a playful ruffle at the waistband. To match, the little flower child is wearing a pair of flared jeans with sewn-on pockets. They are decorated with a charming butterfly and more flowers.

born to dance

Streetwear

This is what you wear in the hood... Of course, hood is short for neighbourhood and describes the place where you hang out with your homies and take them on at street dancing. Boy is practising cool hip-hop moves in a hoody with sewn-on waistcoat. He completes the outfit with comfy jogging bottoms. His bro (a cool abbreviation for Brother) is on his way to a dance course in a bomber jacket and a pair of jeans.



cool animal prints



1 | BABY born Outfit with Hoody 43cm

Jacket and trousers, including clothes hanger.
Item no.: 832615

2 | BABY born Outfit with Jacket 43cm

Jacket and trousers, including clothes hanger.
Item no.: 833599

Hooded top

1/

Denim waistcoat



2/

Jeans



Bomber jacket

Hits of the 80s

80s style

The quirky fashion of the 80s is once again all the rage. BABY born and her Sisters love the bold reinterpretation of the styles of that era in bright colours and outlandish designs. The fashionistas sport wild combinations: they wear a layered blouson with a transparent overcoat together with trousers in shiny aquamarine blue. The brown-haired Sister looks especially good in the windbreaker and the peg-top trousers with striking prints.



Zipper details



1 | BABY born Casual Outfit Aqua 43cm
Coat and trousers. Including clothes hanger.
Item no.: 832622

2 | BABY born Casual Outfit Pink 43cm
Coat and trousers. Including clothes hanger.
Item no.: 833605

Layered blouson

1/



transparent overcoat



2/



bunny-tastic peg-top trousers



Windbreaker

Denim jeans

These outfits are made of stonewashed denim – I wonder if BABY born's clothes had stones in their pockets when they were put in the washing machine? The shirt dress sports playful turn-ups on the arms, sewn-on pockets and a belt to tie it all together. It is decorated with playful prints that look like sewn-on patches. The Sister pairs this with black and white leggings, white trainers and a pink hat.



BABY born
Deluxe Jeans Dress 43cm
 Shirt dress, leggings,
 hat and trainers.
 Item no.: 832585



BABY born
Deluxe Jeans Overall 43cm
 Onesie, hat and shoes.
 Item no.: 832592

BABY born can really take it easy in this casual onesie. The outfit in denim look has sewn-on pockets and buttons, as well as a neat collar nestled against BABY born's neck. It is also adorned with motifs that look like patches. Meanwhile, the white trainers offer the perfect contrast to the blue outfit. To top off the look, the little one is wearing a hat with the inscription "so cute".

Weather models

BABY born® is a real fan of the great outdoors. The little one adores spending time in the garden, regardless of whether it's time to sing in the rain or bask in the sun. After all, she has just the right functional clothing for all weather conditions. Her pink raincoat has a funny print on the back. Underneath, she is wearing blue waterproof trousers with braces. The rain outfit and wellies will keep her dry until she's reached the end of the rainbow.



**BABY born
Deluxe Rain Set 43cm**
Raincoat, trousers and
wellies.
Item no.: 832578



**BABY born
Deluxe Outdoor Fun 43cm**
Overall and wellies.
Including watering can.
Item no.: 830086

Wellies are also very useful when you're gardening. When BABY born stomps from one flowerpot to the next with her duck-shaped watering can, her little feet always stay dry. With them, the baby with the green fingers is wearing a hooded overall. The turquoise onesie looks like it's been covered by all the brightly coloured leaves from the trees. It also has a zip on the front, so that putting it on and taking it off is child's play.

Relaxed fashion

Fancy hopping around wildly like Benno the Bunny on the pink romper? Or taking some time to chill out like Bruno the Bear on the blue outfit? It doesn't matter – these onesies offer sufficient freedom of movement for crazy pillow fights, yet are also wonderfully comfy for hours and hours of cuddling. One of them is coloured in various shades of pink, just like a mixture of blackberry, strawberry and cherry ice cream, while the other is resplendent in aquamarine and azure blue.

BABY born
Romper 43cm
Including clothes hanger.
Item no.: 832646 (pink),
833629 (blue)

